

#### BOARD OF DIRECTORS

Benetta Mansfield, *President*  
Rabbi Bruce Aft  
Christian Dorsey  
Atiba Ellis  
Stanley Fineman  
Rabbi Yaakov Hammer  
Hon. William Jackson

Wendy Kamenshine  
Andrew Krulwich  
Col. LaSalle Petty  
Sarah Pokempner  
Shelby Shapiro  
Wayne Strickland  
Douglas Tyson

#### ADVISORY BOARD

Julian Bond  
Hyman Bookbinder  
Maureen Bunyan  
Hon. William H. Gray III

Hon. John Lewis  
Kweisi Mfume  
Rabbi Jack Moline  
Rabbi David Saperstein

3000 Connecticut Avenue, NW  
Suite 335  
Washington, DC 20008  
202.234.6832

Operation Understanding DC's mission is to build a generation of African American and Jewish community leaders who promote respect, understanding and cooperation while working to eradicate racism, anti-Semitism and all forms of discrimination.

[www.oudc.org](http://www.oudc.org)

# 11.11.08

## OPERATION UNDERSTANDING DC

### the black jew event



#### Sponsored by:

Jean Axelrod Memorial Foundation  
Randi Cohen and Rob Rapoport  
Ralph and Louie Dweck  
Tom and Ann Friedman  
Estelle Friedman Gervis Family Foundation

#### Host Committee:

Jeffrey and Sara Mark Lesk  
Benetta Mansfield and Kalman Resnick  
Rabbi Jack and Ann Moline  
Robert Paley and Marianne Steiner  
Jodi Levin-Epstein and Barry Zigas

#### Presentation of the Karen Kalish Outstanding Alumni Award

Named in honor of our founder, this award recognizes an outstanding OUDC graduate whose career and/or community efforts reflect the mission and goals of the program.

#### Finalists:

Daryn Dodson, Class 3  
Aaron Shneyer, Class 6



## OPERATION UNDERSTANDING DC

### the black jew event

OUDC invites you to join us for a special performance of  
**The Black Jew Dialogues**  
**Tuesday, November 11, 2008**  
7 pm • Sixth & I Historic Synagogue  
600 I Street, NW, Washington, DC

Event Emcee: **Clarence Page**, Pulitzer Prize-Winning Columnist for the *Chicago Tribune*

*Program to be followed by a live auction and dessert reception.*

Recently seen in the Capital Fringe Festival, *The Black Jew Dialogues* is an hysterical and poignant play on the history and absurdity of prejudice and racism within the context of the American Black-Jew experience.



**Design for invitation for benefit theatrical event,** for Operation Understanding/DC, Washington, DC.



# OPERATION UNDERSTANDING DC the black jew event

OUDC invites you to join us for a special performance of  
**The Black Jew Dialogues**  
**Tuesday, November 11, 2008**  
**7 pm • Sixth & I Historic Synagogue**  
**600 I Street, NW, Washington, DC**



Recently seen in the Capital Fringe Festival, *The Black Jew Dialogues* is an hysterical and poignant play on the history and absurdity of prejudice and racism within the context of the American Black-Jew experience.

**Event Emcee: Clarence Page, Pulitzer Prize-Winning Columnist for the *Chicago Tribune***  
**Presentation of the Karen Kalish Outstanding Alumni Award**

*Program to be followed by a live auction and dessert reception.*

**Tickets \$75 (\$25 for those under 25 years old)**  
For more information, please call OUDC at **202.234.6832**

**Sponsored by:**

Jean Axelrod Memorial Foundation  
Randi Cohen and Rob Rapoport  
Ralph and Louie Dweck  
Tom and Ann Friedman  
Estelle Friedman Gervis Family Foundation

**Host Committee:**

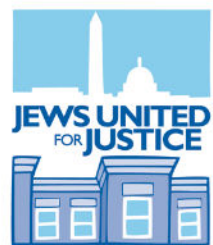
Jeffrey and Sara Mark Lesk  
Benetta Mansfield and Kalman Resnick  
Rabbi Jack and Ann Moline  
Robert Paley and Marianne Steiner  
Barry Zigas and Jodi Levin-Epstein

*Operation Understanding DC's mission is to build a generation of African American and Jewish community leaders who promote respect, understanding and cooperation while working to eradicate racism, anti-Semitism and all forms of discrimination.*

*Operation Understanding DC is accepting applications for our year-long leadership development and multicultural understanding program for African American and Jewish high school juniors. Interested young leaders can download the application from our website, [www.oudc.org](http://www.oudc.org) (Get Involved/Apply), or we are happy to mail a hard copy. Application deadline is Wednesday, November 12, 2008.*

**Design for full-page  
ad in Washington  
Jewish Week for  
benefit theatrical  
event, for Operation  
Understanding/DC,  
Washington, DC.**





THINK JEWISHLY. ACT LOCALLY.

1413 K St. NW, 5th Floor  
Washington DC 20005

202.408.1423  
info@jufj.org  
www.jufj.org



**JEWS UNITED  
FOR JUSTICE**



**THINK JEWISHLY. ACT LOCALLY.**



**Jacob Feinspan**  
Executive Director

1413 K St. NW, 5th Floor  
Washington DC 20005  
202.408.1423

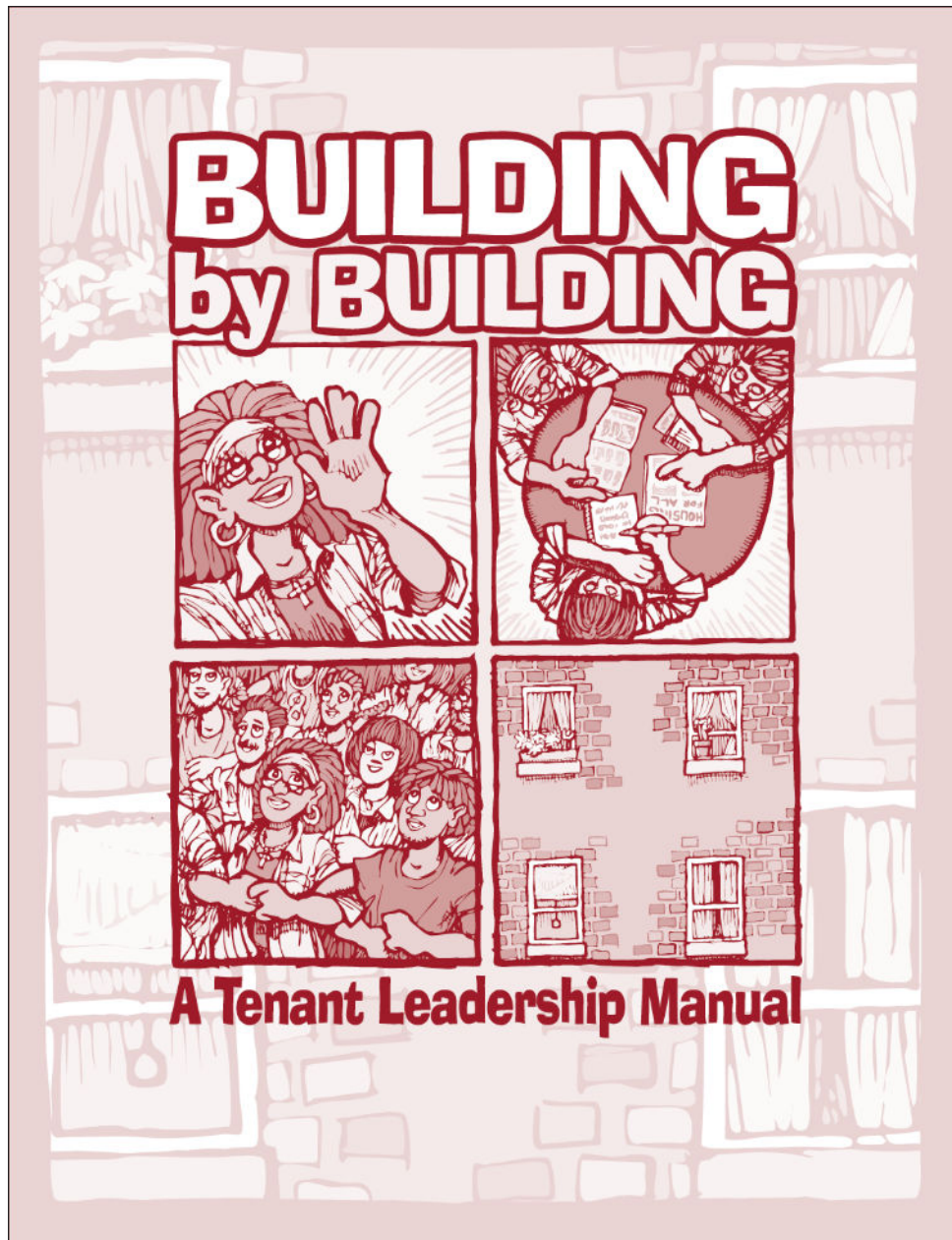
jacob@jufj.org • www.jufj.org

"Justice. Justice you shall pursue." – Deut. 16:20 **צדק צדק תרדף**

**Logo/identity design** for Jews United for Justice,  
Washington, DC.

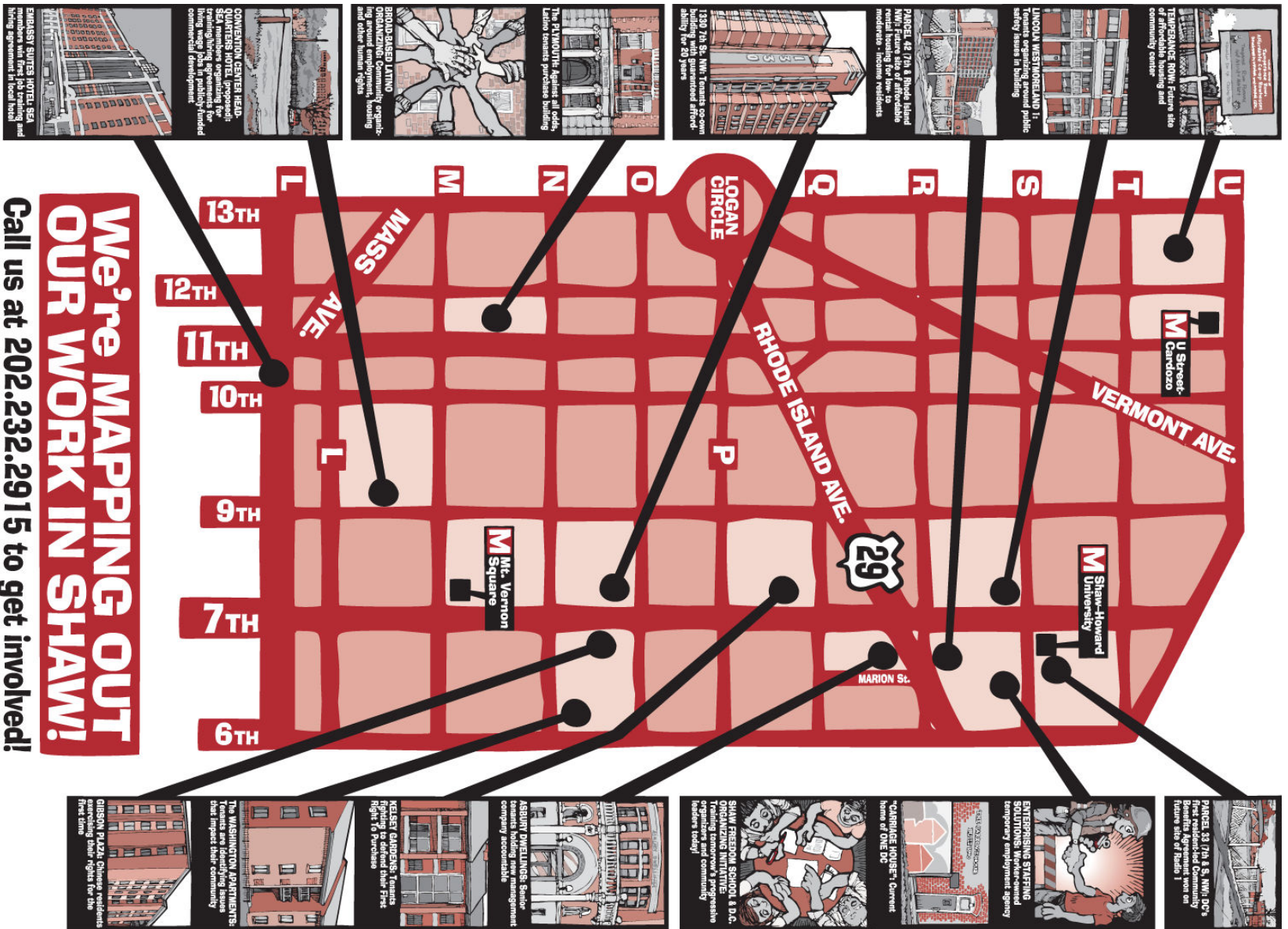
michael a. swartzbeck illustration and design

www.swartzbeck.com



Cover design and sample illustration from "Building By Building" tenants' organizing guide published by ONE DC of Washington, DC.





**We're MAPPING OUT OUR WORK IN SHAW!**

**Call us at 202.232.2915 to get involved!**

"We're Mapping Out Our Work In Shaw", informational poster, for ONE DC of Washington, DC.



ONE DC (formerly MANNA CDC) Mailing Address: P.O. Box 26049 Washington, DC 20001  
Street Address: 614 S Street, NW, Rear Carriage House, Washington, DC 20001  
PHONE 202.232.2915 • FAX 202.667.5196 • www.onedc.org



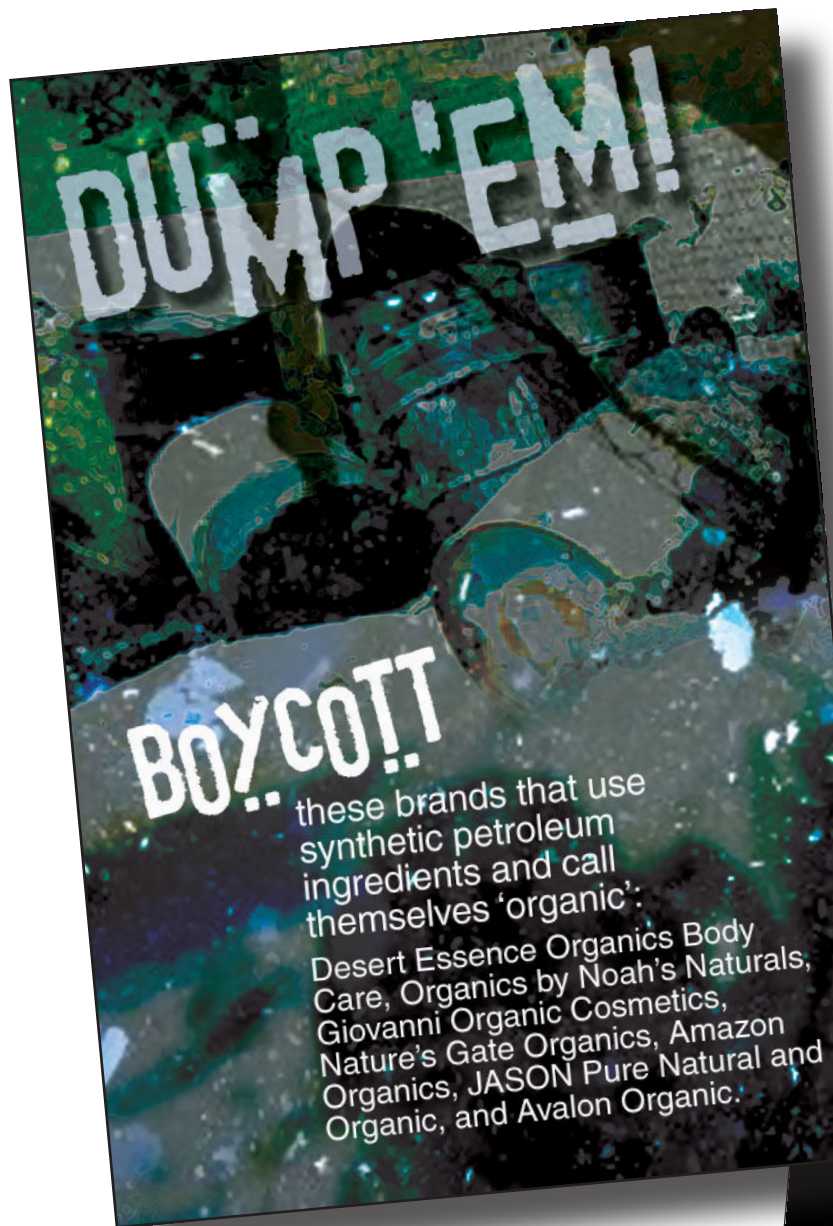
Logo, identity/  
branding design  
for ONE DC,  
Washington, DC





**CD sleeve, booklet,  
and custom label  
design** for the  
"Orange Line Special"  
bluegrass band of  
Washington, DC.





these brands that use synthetic petroleum ingredients and call themselves 'organic':

Desert Essence Organics Body Care, Organics by Noah's Naturals, Giovanni Organic Cosmetics, Nature's Gate Organics, Amazon Organics, JASON Pure Natural and Organic, and Avalon Organic.



The following brands support meaningful organic standards. You should

**buy them:**

Badger, Baby Bear Shop, Dr. Bronner's Magic Soaps, Earth Mama and Angel Baby, Intelligent Nutrients, Sensibility Soaps/Nourish, Terressentials, Trillium, Vermont Soap.

Support brands that support the National Organic Standards Board Recommendation on Personal Care in word and DEED.

Join Organic Consumers Association's Coming Clean Campaign at [www.organicconsumers.org](http://www.organicconsumers.org).

"Dump 'Em/Buy 'Em", two-sided palm card, for the Organic Consumers Association, Washington DC.



# 2010 PEOPLE'S PROGRESS REPORT



2010 Annual Report illustration and design, for ONE DC of Washington, DC.

## Leadership: A Garden of Terms

**Shared leadership** merges consensus with the notion of trust, while offering guidance and support necessary. Employing leadership within an organization ensures that all key stakeholders receive the direction and organization as opportunities on ED, CEO, etc.

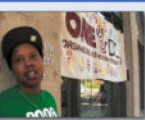
**Shared work** uses reflection and strategizing to develop and implement a work plan with input from key stakeholders that may include staff, board members, the community and elected officials. This effort results in collective responsibility and accountability.



**Mutual respect** is a multi-directional value of, and appreciation for, others.



**Collective responsibility** is reflected through a unified decision-making process that recognizes personal and organizational accountability, initiative, transparency, and collective oversight.



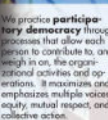
**Appreciative inquiry** is a co-evolutionary peer-to-peer support process that searches out the best in people and offers support in areas of needed growth.



**Consensus Building/Decision-making** is a mutual agreement reached through an exchange of ideas and solutions. Often requires a degree of compromise by team members in order to include all perspectives and address opposing viewpoints.



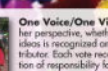
We practice **participatory democracy** through processes that allow each person to contribute to, and weigh in on, the organizational activities and operations. It maximizes and emphasizes multiple voices, equity, mutual respect, and collective action.



**Creative uniformity** is a commitment to embrace shared goals, clear processes, and methodologies within the context of ONE DC's mission, vision, and values while, at the same time, exercising flexibility and innovation in the effort to achieve these goals.



**One Voice/One Vision** requires that each person has a fair opportunity to present his or her perspective, whether in support of, or in opposition to, a particular idea. The merit of all ideas is recognized and each team member, regardless of age, is viewed as a valuable contributor. Each voice receives equal weight in the organization so that there is an even distribution of responsibility for decision-making.



## PEOPLE'S PROGRESS REPORT 2010 3

### When the Pupa Prepares...

Like a butterfly in its pupa stage, a seemingly "dead" time is actually a gathering of strength. A time for inner resource-building...setting the stage for inspiring flight.

Our seven-month formal transition from an hierarchical organizational structure to one governed by shared leadership was our pupal period. From the chrysalis emerged a beautiful Leadership Team, comprised of the board, staff, and members. This Leadership Team includes all of the co-coordinators of our four committees:

- Administration and Organizational Management
- Organizing and Coalition Building
- Membership Development and Community Learning
- Finance and Fundraising Committees



Our co-coordinators are responsible for making sure all the activities of their respective committees get done in a timely fashion. The Leadership Team oversees the committee activities, gives input and makes sure the committees function properly and meet their deadlines. The Accountability Team provides regular check-ins on strategic plan action items. Our Annual Meeting is a time for all members to be part of the decision making and part of overseeing the Leadership Team. At that time members also vote in two new board members (who will then become part of the Leadership Team). So there are multiple levels of responsibility and oversight. ONE DC belongs to YOU!

*I much rather have a vision of change than to just settle for anything that comes my way. I have a vision to share with "my community" and a vision my community can share with me.*

—Pat Penny



*Shared leadership is in ONE DC's bones...ONE DC pushes on because we're in the process of movement-building...moving towards a poor people's movement that shares work, nurtures grassroots leadership, and creates a liberated zone where values-conscious people are welcomed.*

—Rosemary Ndubuizu





## DST's Commitment to Excellence

The leadership and staff at DST are dedicated to the delivery of quality scientific and technical products and services that contribute to the security and well being of our nation and the free world.

We believe high ethical standards are essential to achievement of our individual and corporate goals. As such, we fully subscribe to the following commitments:

- We shall place the highest priority on quality, timeliness, and the competitiveness of our products and services.
- We shall pursue our objectives with a commitment to personal integrity and high professional standards.
- We shall be responsible corporate citizens, respecting the laws and customs of each community in which we conduct business.
- We shall conduct ourselves so as to enhance and preserve the reputation of the company.
- Consistent with the commitments expressed above, we shall strive to provide our shareholders a fair return on investment.



**Headquarters:** Data Systems & Technology, Inc.  
66 N. Garden Avenue, Sierra Vista, Arizona 85635  
**Phone:** (520) 459-8887

**Virginia Office:** Data Systems & Technology, Inc.  
1801 Robert Fulton Drive, Suite 300, Reston, Virginia 20191  
**Phone:** (703) 758-5595

**Website:** www.DST01.com



## About Data Systems & Technology, Inc.

Data Systems & Technology, Inc. (DST) provides proven and cost-effective IT solutions to government and commercial clients. We specialize in systems engineering and technical assistance (SETA), testing and evaluation, and network services. In so doing, DST provides uniquely creative solutions to help clients carry out mission-critical functions and responsibilities.

Established in 1990, DST is a diverse organization comprised of customer-focused team members who exhibit personal integrity and adhere to high performance standards. These individuals represent over 100 years of combined professional and technical experience.

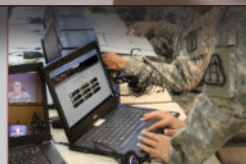
DST is uniquely positioned to meet the critical needs of government, and government contracting agencies, as the corporation holds the following certifications:

- Veteran-Owned
- Small Disadvantaged Business
- SBA Hub Zone; and
- SBA 8(a) Program Graduate.

### DST NAIC Codes

541 Series, including:

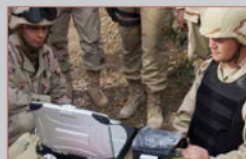
- 541330-Engineering Services
- 541512-Computer Systems Design
- 541513-Computer Facilities Management Services
- 541519-Other Computer Related Services
- 541611-Management Consulting Services



## Who We Serve

DST specializes in servicing government and commercial markets. The following is a sampling of our recent and current clients.

- Joint Interoperability Test Command
- Transportation Security Administration
- General Service Administration
- NASA
- Electronic Proving Ground
- Department of Veteran Affairs
- Department of the Treasury
- Defense Intelligence Agency
- Marine Corps Systems Command
- Department of Homeland Security
- United States Army



## Test & Evaluation

DST performs a wide range of engineering, technical and support services that encompass planning, conducting, evaluating, and the reporting of C4I systems testing, including operational testing, standards compliance and interoperability testing.

We have specialized expertise in the technical and operational characteristics of select joint and combined C4I tactical and strategic systems. Additionally, we support the analysis of, and/or testing and evaluation of, joint and combined architectures and standards.

Our specialization covers, but is not limited to, the following areas:

- C4I Standard Compliance Testing
- Developmental and Operational Testing
- Interoperability Testing
- Independent Verification and Validation
- Net-Centric Tools Development
- Agile Testing Methodology
- GEINT

## Program Management

DST provides a broad range of program management services – from resource planning and reporting to preparing technical proposals. We plan, coordinate, execute, and report on a variety of test and evaluation efforts. We also conduct research and develop proposals to develop new and upgraded test facilities.

## Infrastructure & Process Modernization

DST technical staff possesses a broad range of capabilities within Infrastructure and Process Modernization. We leverage proven methodologies and tools, such as Agile testing and development methodologies to streamline business processes and provide enhanced customer service.

- Our services in this area includes:
- Help Desk Support
  - LAN Operations
  - Application Support
  - Portal/Knowledge Support
  - Configuration Management

tation in a production environment. In doing so, we provide cyber security and information assurance services which include information assurance assessments, vulnerability assessments and analyses, and information assurance planning.

Our capabilities in the field of cyber security, include:

- Risk/Vulnerability and Assessment Mitigation
- Network Security
- Access Control
- Security Practices/Policies

## Master & Strategic Planning

DST works closely with government and commercial agencies to develop master and strategic plans that move their organization forward and assist in the achievement of organizational goals.

In so doing, we provide the following services:

- Strategic Objectives and Organizational Analysis
- Operational Goal Management
- Scorecard/Performance Monitoring
- Digital Dashboard Performance Measurement Tools

## Intelligence, Surveillance, & Reconnaissance (ISR)

DST provides the latest Department of Defense (DoD) Net-Centric solutions in all areas of ISR collection, processing, exploitation, and dissemination systems. This includes:

- Systems Integration
- Concept & Requirements Development
- Architectures Development
- Legacy Interfaces and Migration
- Intelligence Analysis
- GEINT



## Our Strategic Partners

To develop integrated technology solutions with enhanced value, DST maintains strategic alliances and partnerships with some of the nation's most recognized and reputable corporations. Our corporate partners develop technology that broadens our capabilities and enhances the scope, versatility and power of our IT solutions.

The following are some of the corporations with which we team and partner.

- TASC
- Northrop Grumman
- Unisys
- SAIC
- ARISTON
- Optimism Output
- Cultural Research & Consulting
- NCL Inc.
- Booz Allen Hamilton
- Quasars, Inc.

**Data Systems & Technology Corp., corporate brochure,** for BrewtonMos Consultants of Suitland, MD.





## Strategic Marketing

**Creative. Competitive. Unconventional.**

Business is a highly competitive game. To compete, it takes skill, preparation, and a well-crafted strategy. At BrewtonMos, we leverage our expertise to help you improve your game by enhancing your corporate presence, increasing your visibility in the marketplace, and implementing marketing strategies that grow your business.

Regardless of your company size, BrewtonMos will guide you through a process to achieve your marketing goals. Our strategic marketing team will help you define your company's brand, position your products and services, and show you how to set your company apart from competitors.

**To help you compete in the marketplace, we offer the following services:**

- Branding
- Advertising
- Marketing Plans
- Market Research
- Direct Marketing
- Online Marketing Strategies

## Design

**Unique. Provocative. Attention-Grabbing.**

To make a lasting first impression, your marketing collateral and web presence must be bold, provocative, and spark emotion among your target audience. The BrewtonMos design team will capture the very essence of your brand in ways that generate interest and draw prospects to your products and services.

### CMBD

CENTER FOR MINORITY BUSINESS DEVELOPMENT

Our design process is comprehensive and includes:

- Industry Research
- Creative Consultation
- Client Collaboration

We employ a highly collaborative creative process to deliver the following services:

- Web Design
- Logo Design
- Graphic Design
- Interactive Design
- Tradeshow Design
- Integrated Corporate Identity

**BrewtonMos corporate brochure**, for  
BrewtonMos Consultants of Suitland, MD.

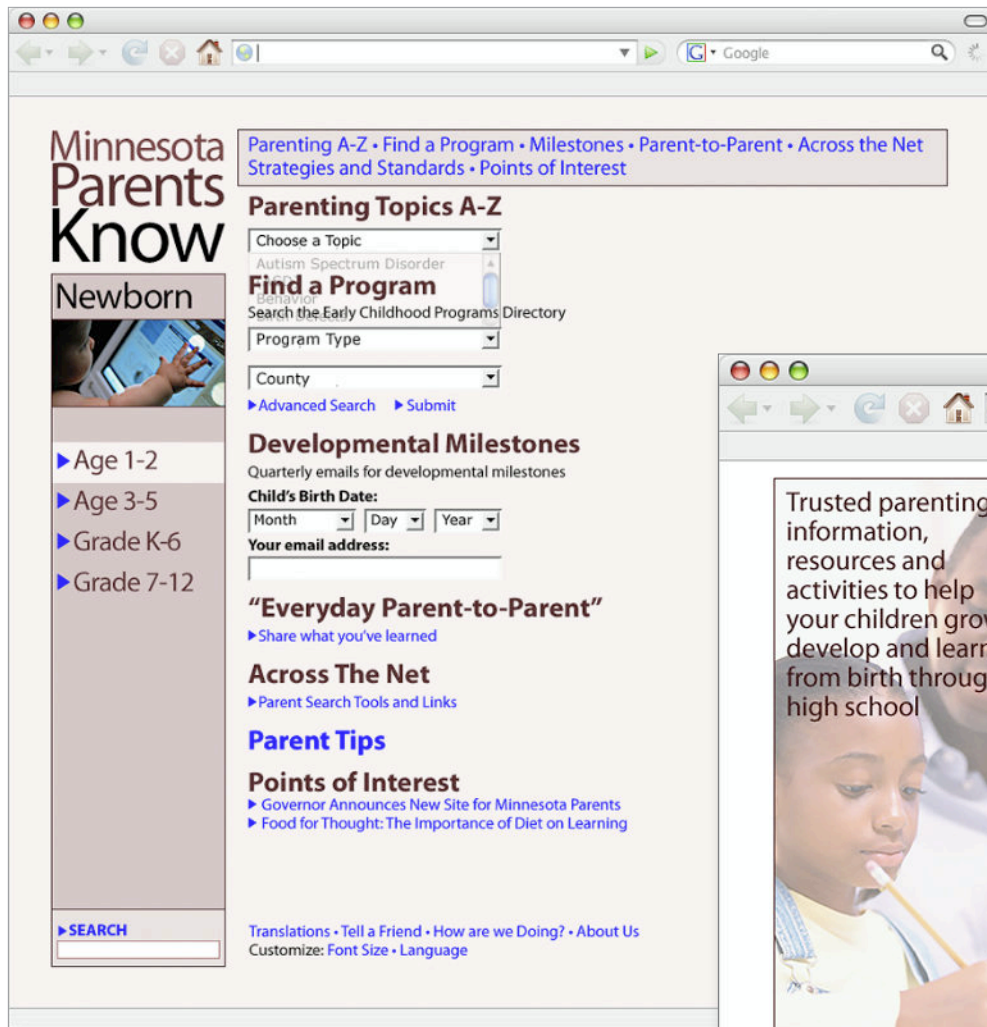
michael a. swartzbeck illustration and design

[www.swartzbeck.com](http://www.swartzbeck.com)

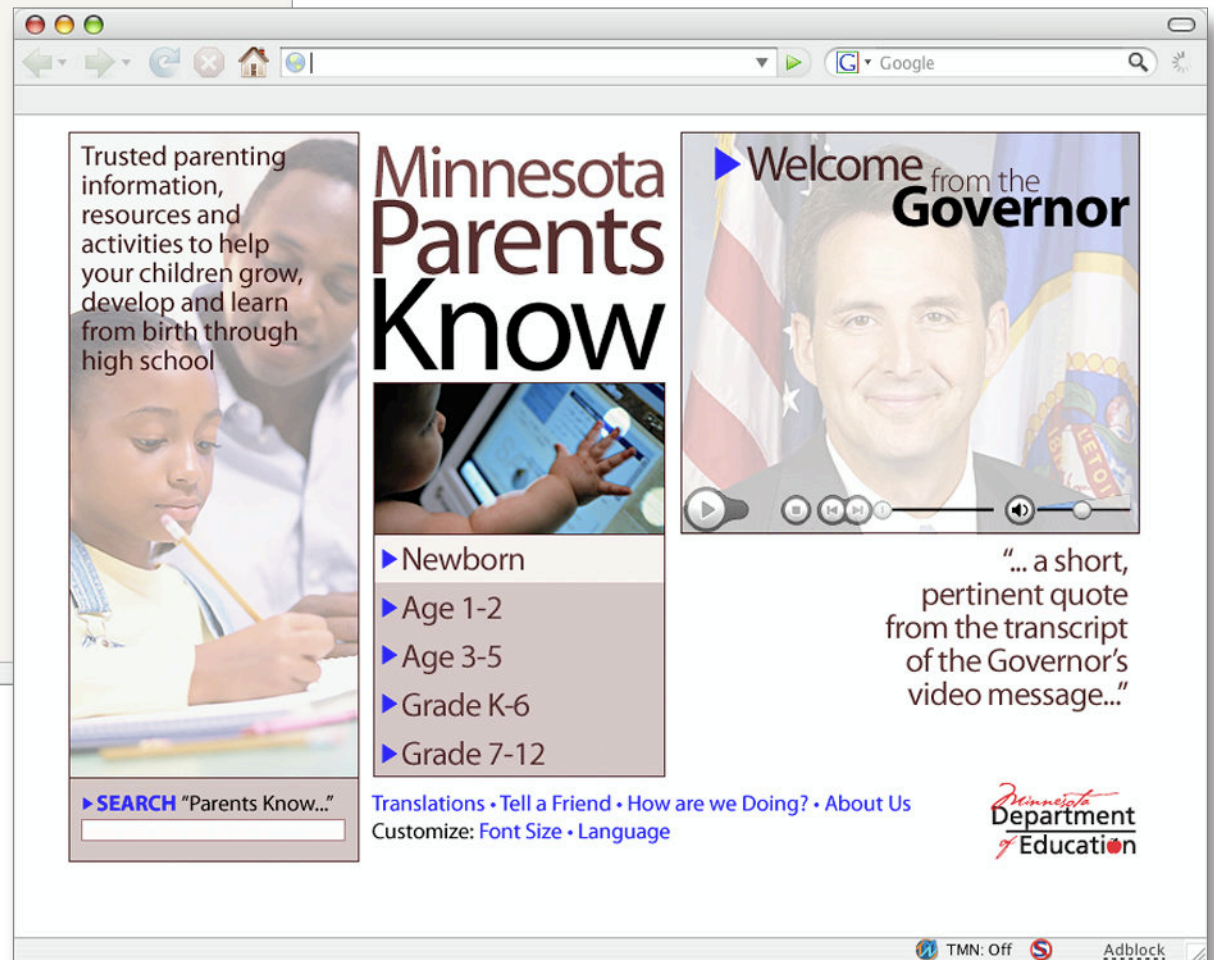


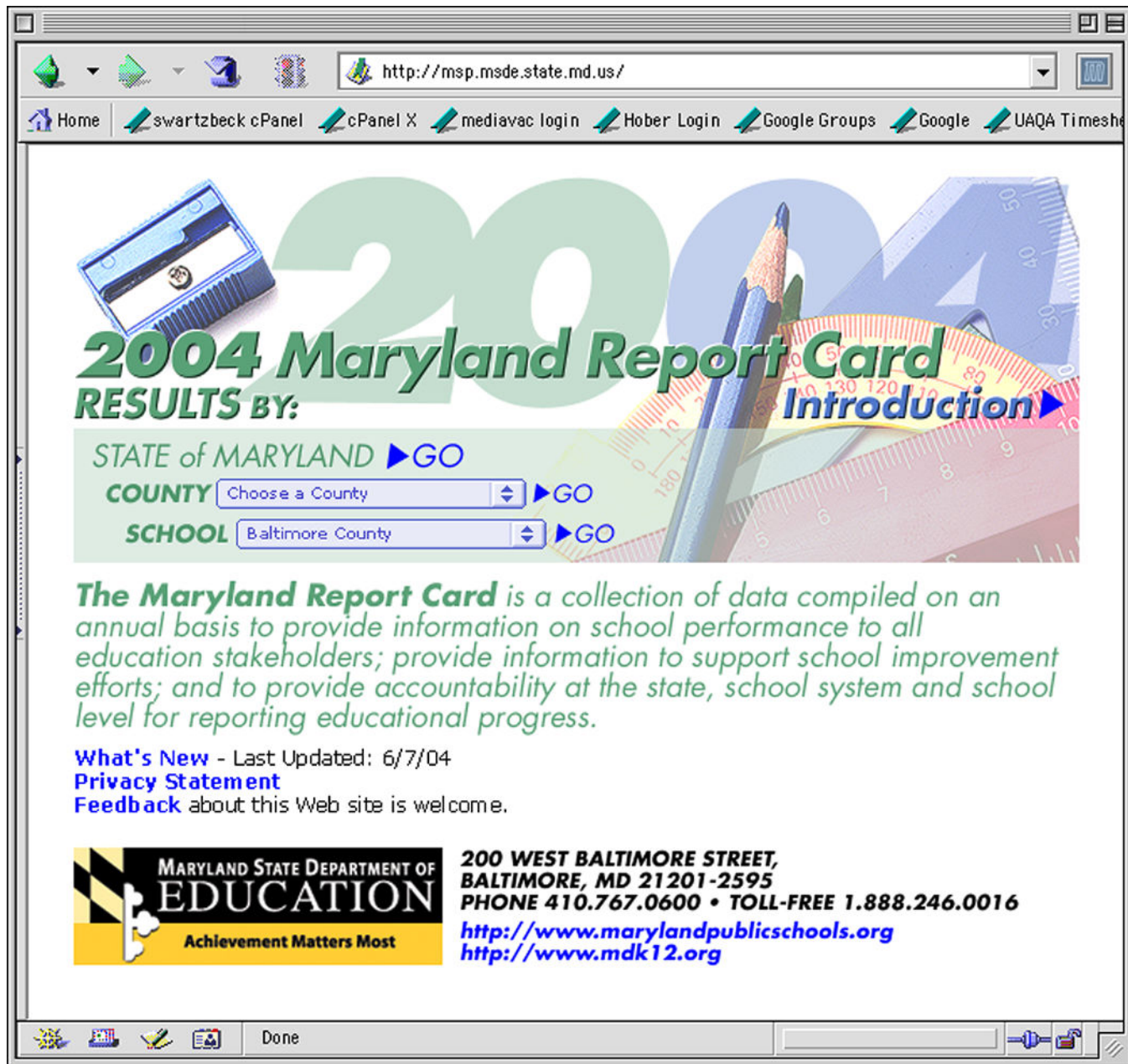
5-Year Report, cover illustration,  
for ONE DC of Washington, DC.





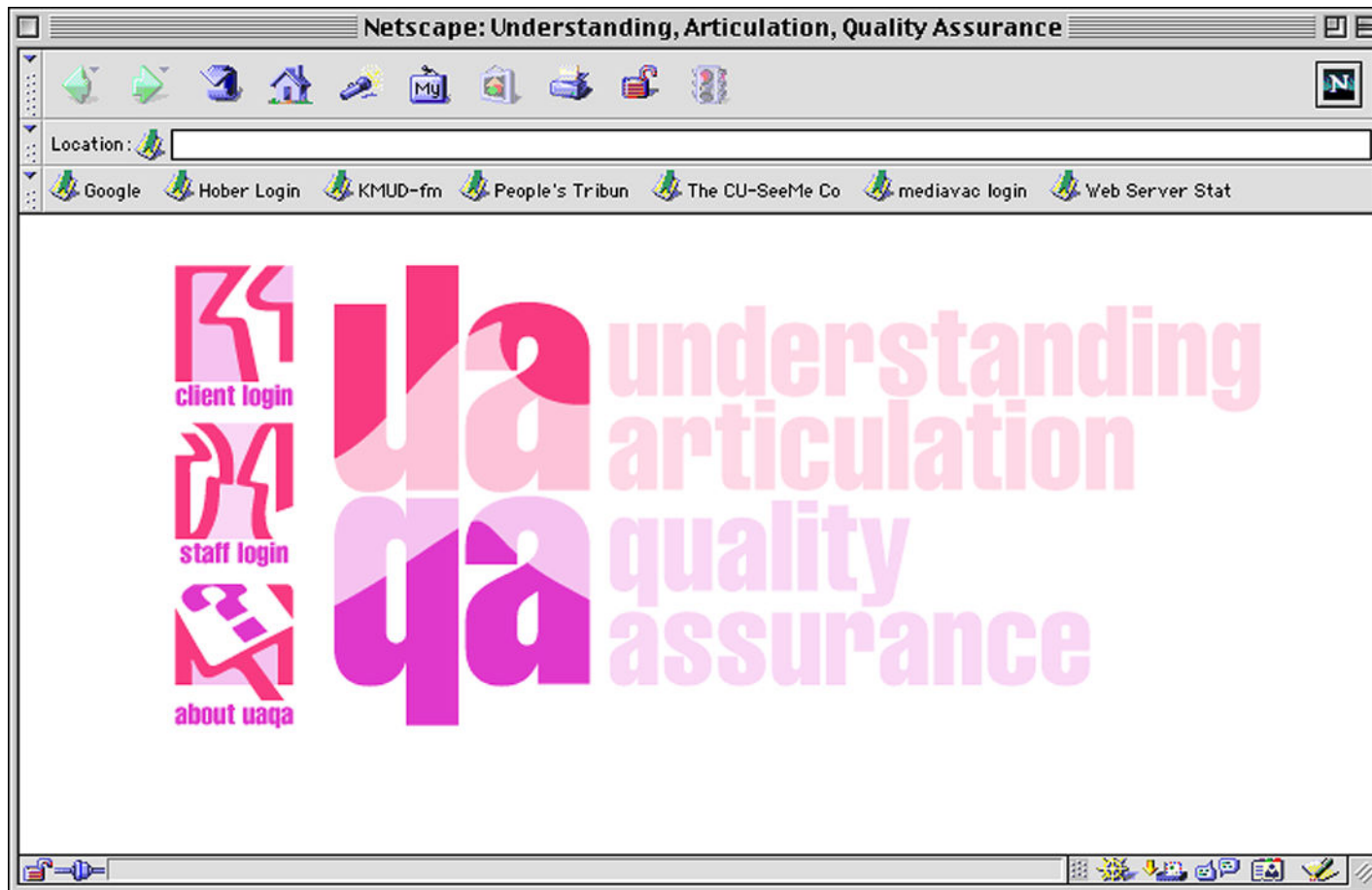
**Proposed design for parents' resources Web site published by the Minnesota Department of Education, for UAQA of Takoma Park, MD.**





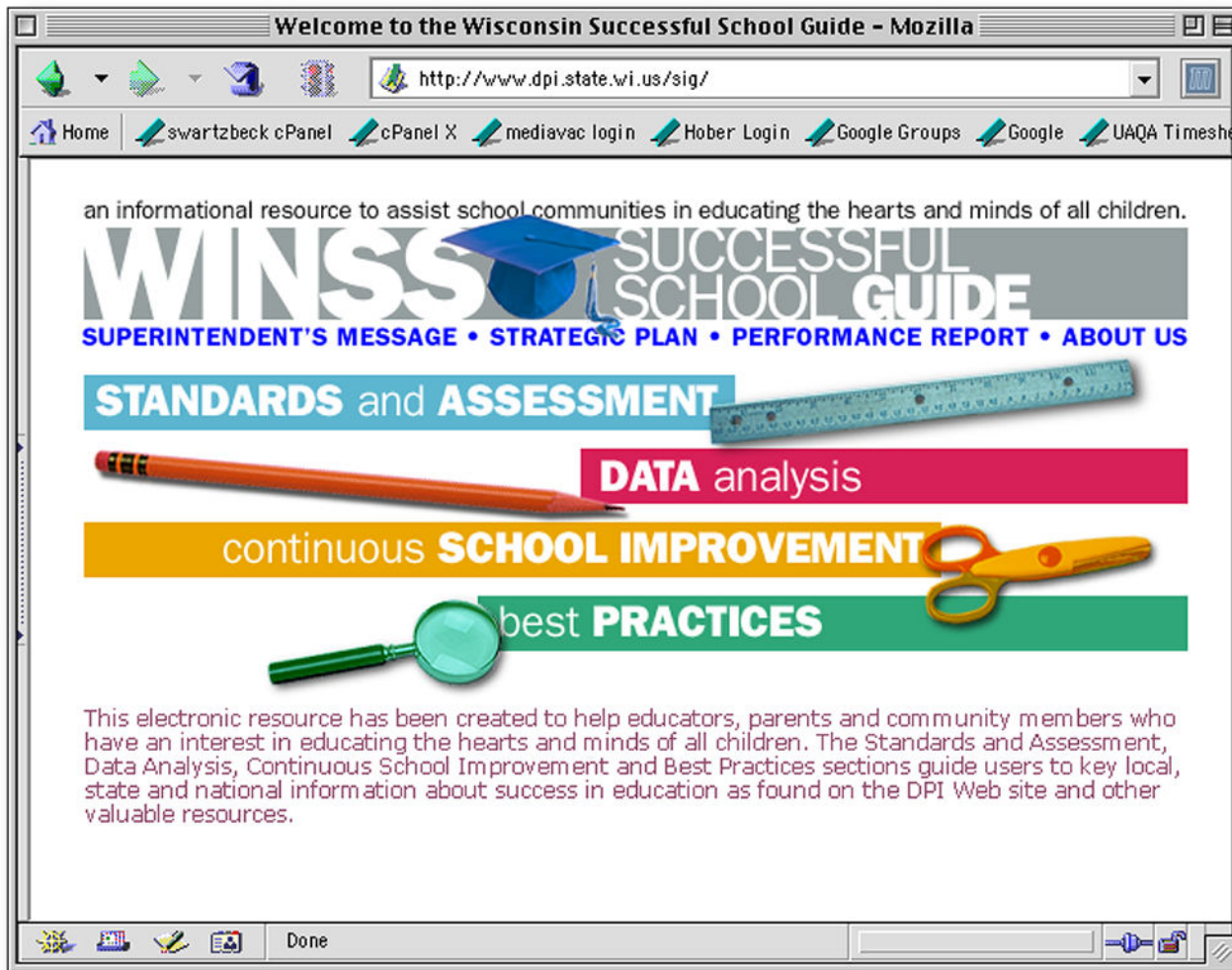
Web site design for the  
 “Maryland Report Card”  
 published by the Maryland  
 State Department of  
 Education, for UAQA of  
 Takoma Park, MD.



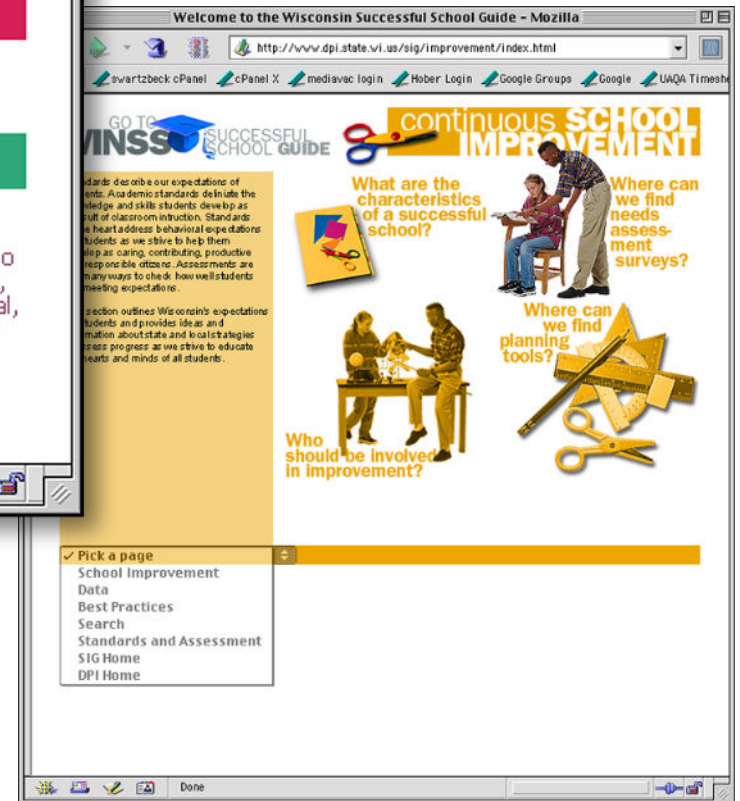


**Web site, logo, other identity  
and branding design** for UAQA  
of Takoma Park, MD.

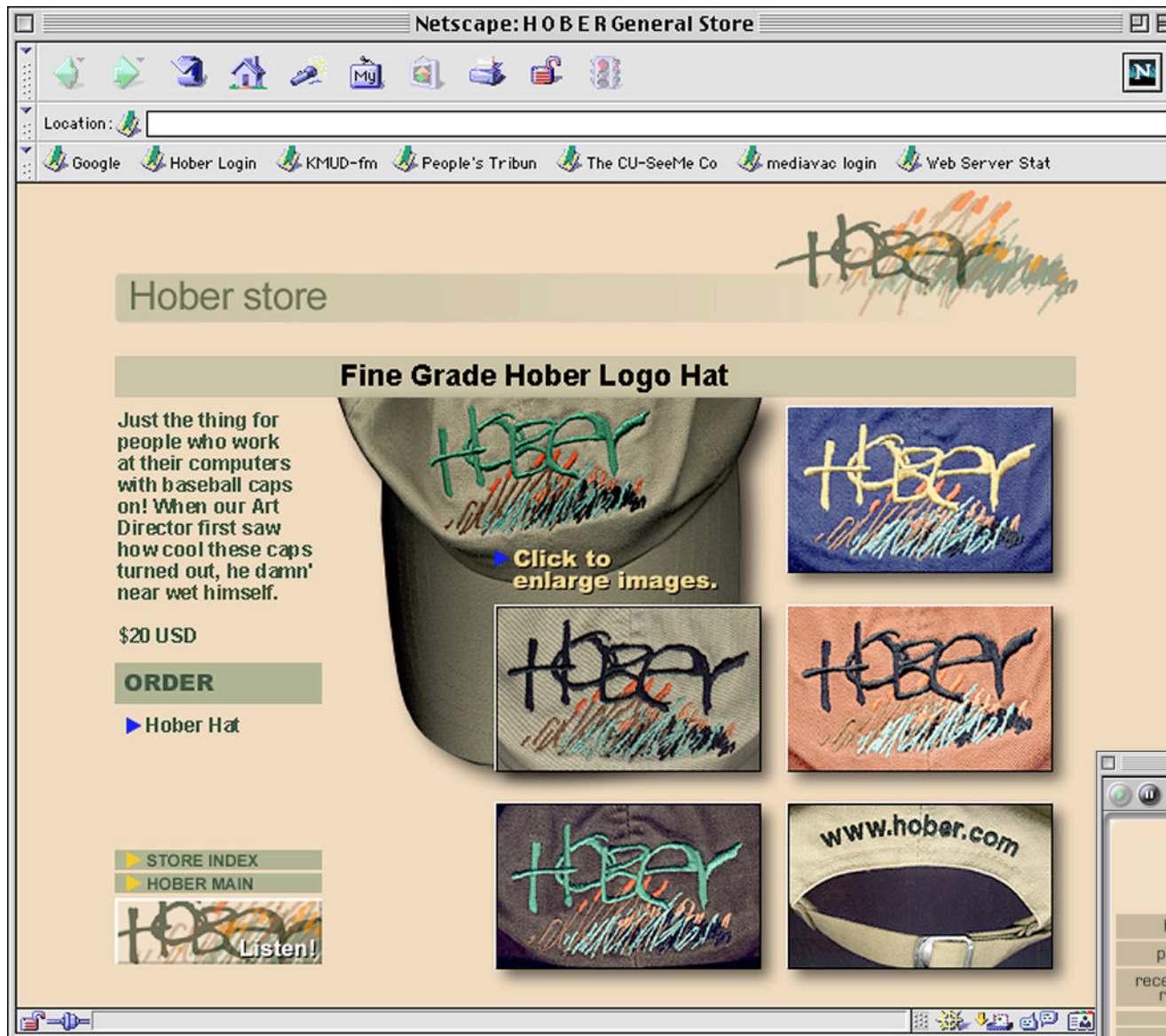




**“Successful School Guide”**  
**Web site design for school-**  
**improvement programs at**  
**the Wisconsin State**  
**Department of Education, for**  
**UAQA of Takoma Park, MD.**

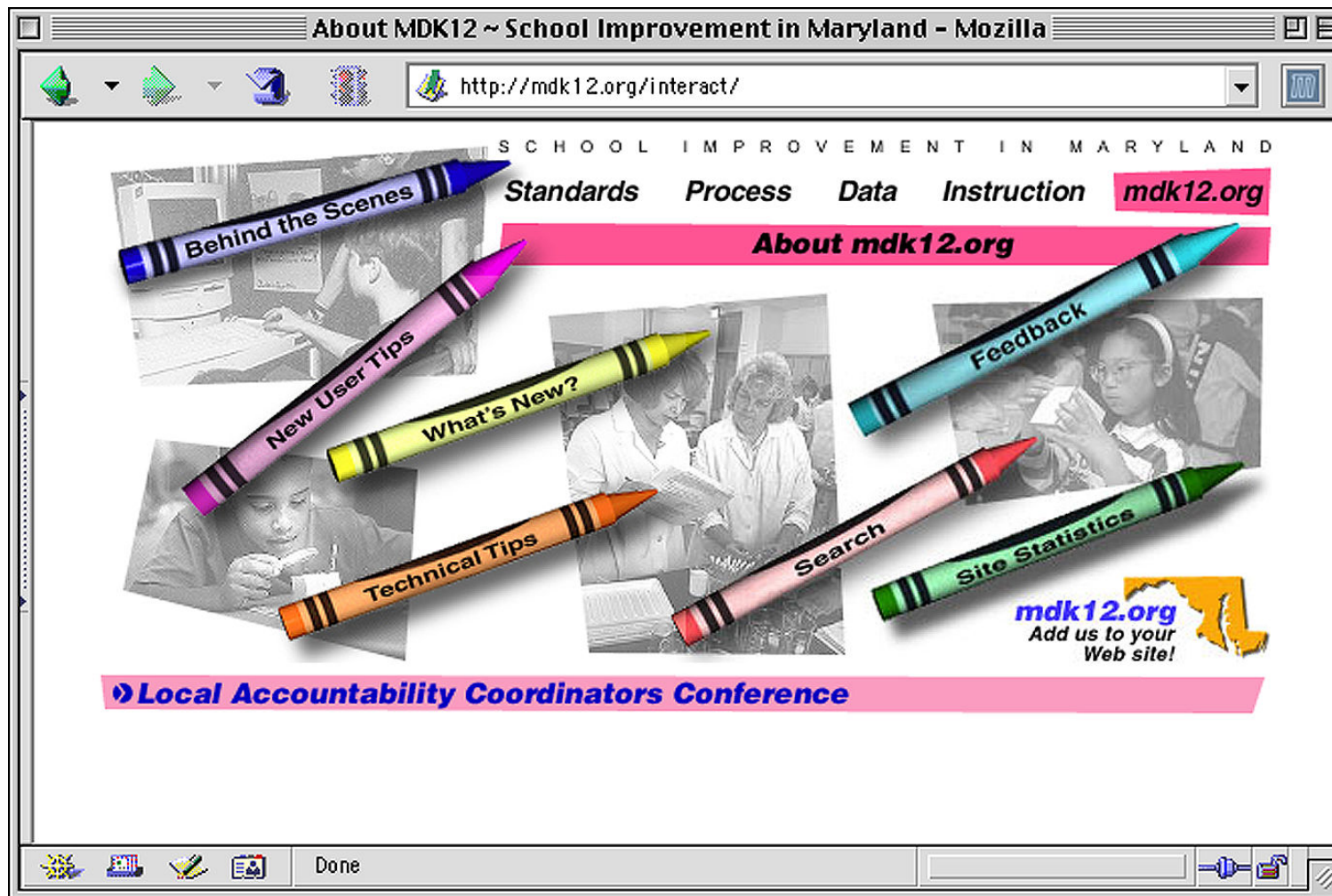






Identity/branding, Web site and SMIL Control Panel design for Radio Hober, an Internet folk-music radio station, for UAQA of Takoma Park, MD.



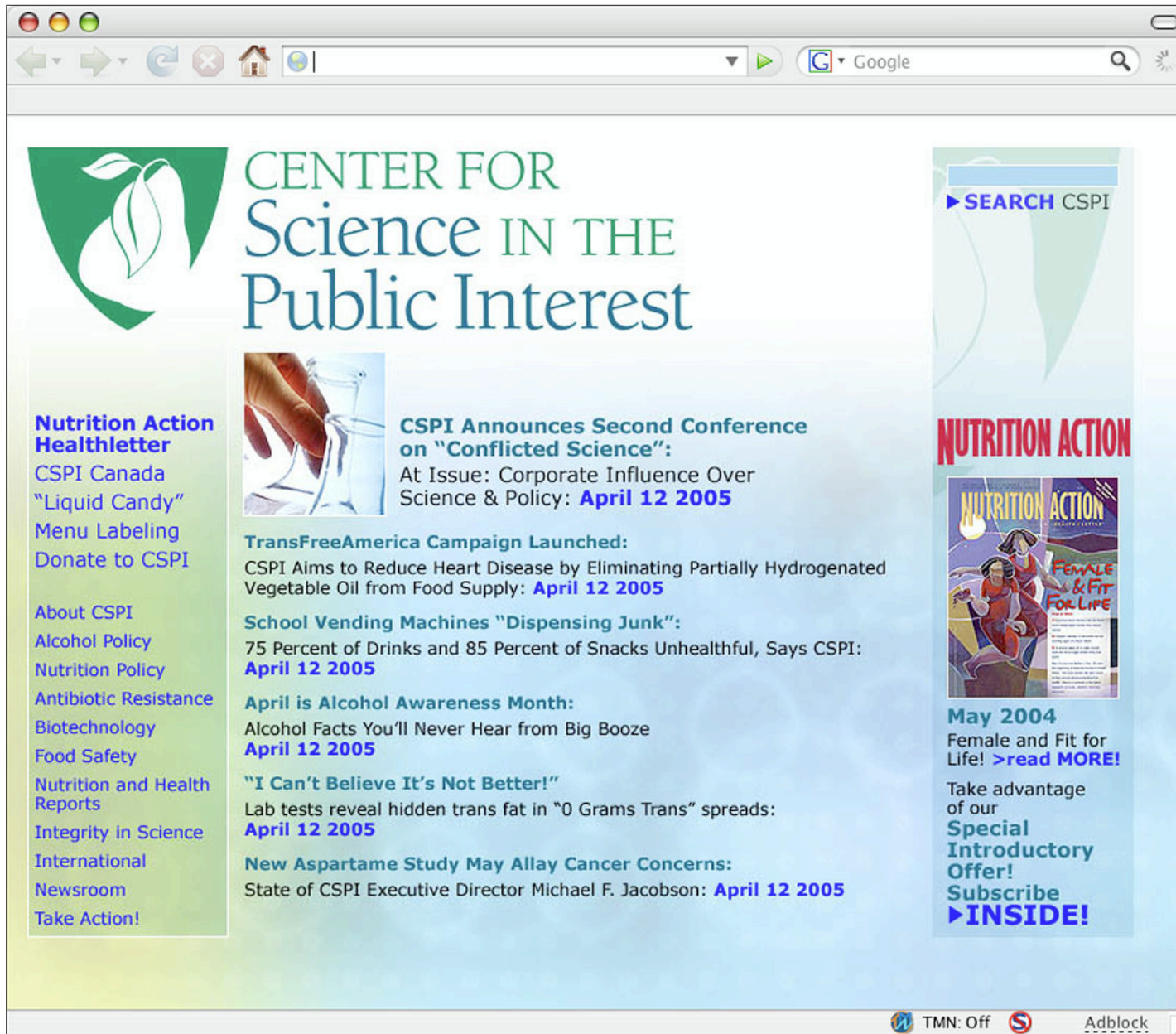


Section splash page of original 1998 design of Maryland Department of Education's "School Improvement" Web site, for UAQA of Takoma Park, MD.





**Proposed Web site design for Hosting Direct Internet hosting company,** for UAQA of Takoma Park, MD.



Proposed Web site design for the nonprofit Center for Science in the Public Interest, for UAQA of Takoma Park, MD.